MTGP

MUAYTHAI GRAND PRIX

LOGO GUIDELINES

MTGP LOGO USAGE

PRIMARY USAGE

The preferred logo usage is the black or white versions of the logos. These best represents the brand and should be used whenever possible.

● **BLACK**
CMYK 75, 68, 67, 90
RGB 0, 0, 0
HEX #000000

○ **WHITE**
CMYK 0, 0, 0, 0
RGB 255, 255, 255
HEX #ffffff

COLOUR USAGES

If black or white is not an option for technical reasons or if the color lacks contrast or competes with other visual elements, you have permission to use other colour logo options.

KGP LOGO USAGE

PRIMARY USAGE

The preferred logo usage is the black or white versions of the logos. These best represents the brand and should be used whenever possible.

● **BLACK**
CMYK 75, 68, 67, 90
RGB 0, 0, 0
HEX #000000

○ **WHITE**
CMYK 0, 0, 0, 0
RGB 255, 255, 255
HEX #ffffff

COLOUR USAGES

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MINIMUM SIZE AND CLEAR SPACE

CLEAR SPACE

Clear space maintains the clarity of our logo. The proportions of the clear space are configured using 'M' in "MUAY THAI" as a reference for all measurements.

MINIMUM SIZE

A minimum size ensures legibility of the logo is not compromised in application.

Minimum size for printing: **20mm**
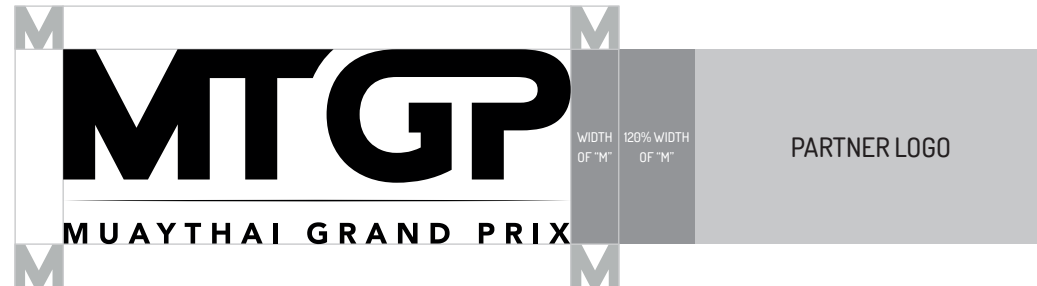Minimum size for on-screen: **100px**

20mm

100px

PARTNER LOCKUP

ALIGNMENT

The lockups shown illustrate how MTGP logo and a partner logo can be used together. Both logos should feel of equal size.

Horizontal lockup

WIDTH OF "M" 120% WIDTH OF "M"

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PARTNER LOGO

Vertical lockup

MTGP
MUAYTHAI GRAND PRIX

PARTNER LOGO

RING CANVAS

ROAD TO

The ROAD TO canvas must be black as shown, with the corner posts and ropes to match. (Sponsered areas available in all four corners).

MTGP

The RMTGP canvas must be white as shown, with the corner posts and ropes to match.

BLACK
CMYK 75, 68, 67, 90
RGB 0, 0, 0
HEX #000000

GOLD
Pantone 871
CMYK 45, 45, 74, 17
RGB 133, 118, 80
HEX #857650